

STEPHANIE COHN

scohn@meca.edu | 401-480-1790

Objective: To build on my journalism foundation and experience to obtain a position in radio and podcasting

EDUCATION

Salt Institute for Documentary Studies at Maine College of Arts

Radio and Podcasting Track
Graduate Certificate expected May '18

Northeastern University

Bachelors of Arts in Journalism, '16
Minor in Latin American Studies
Cum Laude | GPA 3.6

EXPERIENCE

Content Marketing

CIEE | Portland, Maine

Content Marketing Intern
Jan- April '17

- Filmed and edited original YouTube videos, including a series on cultural diversity.
- Built a network of alumni bloggers and led a content marketing training program

LocalAventura | Santiago, Chile

Marketing Lead
Jan-Sept '16

- Led marketing initiatives at a travel tech startup contributing to the company's acceptance into the prestigious 500 Startups accelerator
- Launched and led initiatives in public relations, social media, and content marketing
- Wrote and edited most of the content listed on 100+ pages of the company website
- Managed and mentored team members in social media, marketing, and PR initiatives
- Interviewed and vetted 20 local tour guides in Peru, Chile, and Argentina

Journalism

Boston Magazine | Boston, Mass

Digital Health Intern
Jan- June '14

- Wrote health articles including news from local hospitals, interviews, round-ups, event coverage, fitness classes, and features
- Co-launched Top Docs Q&A segment where I interviewed high-profile doctors in Boston
- Pitched original articles ideas
- Conducted and transcribed interviews with health professionals such as Harvard sleep experts, small business owners, and cancer researchers

Other

Northeastern University | Sydney, Australia

International Student Advisor
July- Dec '17

- Mentored 80 first-year study abroad students
- Assisted in facilitation of a weekly Global Experience course for 20 students
- Provided 24-hour emergency response services

SKILLS

- Computer: Avid Pro-tools, Wordpress, MS Office Suite, Adobe Premiere Pro, SEO
- Language: Conversational Spanish

- Journalism: Interviewing, Field reporting, Audio recording, Transcription, Copy writing, Event coverage, Sound design, research
- Social Media Marketing: Facebook, Twitter, Instagram, LinkedIn, Facebook Ads